***FROM THE DESK OF THE CEO (46/19)***

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*Justin Chadwick 15 November 2019*

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| ***“If you cannot do great things, do small things in a great way” – Napoleon Hill***  |

**2019 NAVEL SEASONAL REVIEW (Prepared by Portia Magwaza; CGA Research Economist)**

Navel Orange packing for exports was at 24.3 million cartons, almost 10% down on the March estimate of 26.9 million cartons. This was due to late colouring, a drop in acid levels and hail damage in the some of the navel regions.

It is worth noting that there were big regional swings - Sundays River took over first place spot - their 6 million cartons was a spot on estimate. Western Cape came in second place with 6 million cartons, 2% under estimate. Senwes slipped to third place at 5.8 million cartons, 27% lower than estimate. Patensie was spot on with their estimate of 3.4 million cartons, while Nelspruit was 11% over estimate (1 m vs 1.1m).

As with grapefruit and lemons, Netherlands remains the number one importer at 57 000 tonnes. They were followed by Saudi Arabia (33 000 tonnes), UAE (30 000 tonnes) and China (29 000 tonnes). Making an appearance from nowhere at number five was Russia – rising from 19 000 tonnes in 2018 to 24 000 tonnes in 2019.

 **CITRUS STATISTICS**

For this week’s newsletter I extracted some of the statistics on the grapefruit trade – comparing 2017 (latest data) with 2012. This shows the fastest growing and the fastest declining global trade flows:

|  |  |  |  |
| --- | --- | --- | --- |
| **Fastest Growing** | **%** | **Fastest Declining** | **%** |
| Spain to Netherlands | +86% | USA to Netherlands | -29% |
| South Africa to China | +63% | China to Hong Kong | -28% |
| Israel to China | +58% | Mexico to Netherlands | -25% |
| Turkey to Netherlands | +24% | Egypt to Saudi Arabia | -23% |
| South Africa to Portugal | +24% | USA to Japan | -23% |

The changed trade flows reflect impact of phytosanitary restrictions, climate, political and trade disturbances.

**PACKED AND SHIPPED [This will be the last table as the season has finished]**

