FROM THE DESK OF THE CEO (52/23)

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Justin Chadwick 29 December 2023



Thank you to all those who have supported the southern African citrus industry during 2023. To the growers who have allowed the CGA to represent them, and to serve them as best we can. To the CGA staff who are always willing to go the extra mile and putting the members first. To the CGA Group of companies and their staff who diligently go about their work and add to the success of this wonderful industry. To the government officials who work under trying circumstances to ensure that the industry stays the course. To the logistics service providers who keep the fruit moving. To the input suppliers who always make sure there is stock for the burgeoning industry volumes. To the support staff in all links in the supply chain. To the workers who do what they do best – ensuring that beautiful fruit ends up on global markets and in consumer's hands. To the consumers who know what a good piece of fruit looks and tastes like. Every one of you contribute in big and small ways to keep the industry alive – in 2024 the aim is to thrive and not just survive. Looking forward to engaging with all of you in 2024 as we take the industry to a new level.

