## FROM THE DESK OF THE CEO (38/24)

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Justin Chadwick 20 September 2024



"The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn and relearn" Alvin Toffler

#### CITRUS GROWERS' ASSOCIATION OF SOUTHERN AFRICA – THE TEAM

This past week the CGA held a team building, staff networking session in KZN. Now that the CGA staff is spread across the country it was an ideal opportunity to connect and reflect on what our purpose, ambition and drive is all about.

From the two-day session I was able to conclude that citrus growers in southern Africa are extremely lucky to have such a group of dedicated, ambitious and hardworking individuals in their corner.

Let me introduce the team. On the executive level there is myself as CEO, Paul Hardman as COO, and Tanya Ungerer the Executive PA. The market access cluster is made up of Deon Joubert (Special Envoy EU and USA), myself and the two newest ladies on the block, market access liaison officers Jana Janse van Rensburg, and Amy Grundling. The logistics and Special Export Program cluster are Mitchell Brooke, Faisal Asmal, and Rauff Dawood. An all-female team look after data analytics, information, and intelligence – Precious Kunota, Portia Magwaza, and Hesti Botha. Consumer Assurance is headed by Albert Coetzee with Paula Bester and Paul Hardman completing the team. The administration team consist of Robert Miller and Shelly Crosson (finance and business administration), and Andrea Jackson (HR).

These seventeen individuals form the backbone of the CGA. Also members of the team are consultants **Dave Watts** on logistics, **Graham Barry** on quality standards, **Andrew du Toit** on IT and computers, the Resolve team (**Paul Boughey, Loftus Marais**, and **Gerhard Mulder**) on advocacy and media; and CGA overseas representatives **Nick Gutierrez** in the USA, **Rocco Renaldi** in the EU, **Mikhail Fateev** in Russia, and **Sachin Khurana** in India.

The CGA staff are focussed on what is best for citrus growers of southern Africa. We take direction from the CGA Board.

# **CGA CITRUS SUMMIT**

At the 2023 CGA Citrus Summit the sponsorship from MPACT allowed for the inclusion of Schalk Burger on the program – his motivating message and frank discussion was a highlight of the Summit. MPACT have once again come on board as a bronze sponsor, allowing us to bring another rugby great to the stage. This time we will get somebody from outside the South African team to reflect on his experiences and what makes the Springboks a great team. C J Stander attended Oakdale Agricultural High School (actually Hoër Landbouskool Oakdale). He played for the SWD Eagles at Craven Week before being associated with the Bulls from 2010 to 2012. Although he trained with the South African national team in 2012, he left for Munster, where he became a favoured son of the rugby-mad Irish. He earned his first cap for Ireland in 2016 – "the South African-born Ireland international is tough as nails and has an uncanny ability to break tackles, stay on his feet, and make hard yards".

An appropriate speaker at the Summit, where the theme is "Tough times don't last, tough people do". Summit registrations are open for CGA grower members until end of September, after which they will open for all delegates.

#### **PACKED AND SHIPPED**

End of Week 37	Packed	Packed	Packed	Shipped	Shipped	Original	Latest	Final	Vision
Million 15 Kg Cartons						Estimate	Prediction	Packed	260
SOURCE: PPECB/AGRIHUB	2022	2023	2024	2023	2024	2024	2024	2023	2024
Grapefruit	17.7 m	14.5 m	15 m	13.6 m	13.7 m	16.8 m	15.2 m	14.7 m	16.2 m
Mandarins	33.5 m	38 m	41.3 m	36.5 m	37.9 m	43 m	41.7 m	38.0 m	39.6 m
Lemons	37 m	35.6 m	34.6 m	35.4 m	32.9 m	37.9 m	34.6 m	35.6 m	39 m
Navels	29.4 m	24.8 m	25 m	24.5 m	22.6 m	25.7 m	25.1 m	24.8 m	22.3 m
Valencia	52.2 m	50 m	44.5 m	41.8 m	34.7 m	58.3 m	49.1 m	52.0 m	55.4 m
Total	169.8 m	162.9 m	160.4 m	151.8 m	141.8 m	181.7m	165.7 m	165.1 m	172.5 m

