

**FROM THE DESK OF THE CEO (50/21)**

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Justin Chadwick 17 December 2021



*"If you want something said, ask a man; if you want something done, ask a woman." Margaret Thatcher*

### **GLORIA WEARE**

Those who know the operations of CGA well know that Gloria is the real boss, and has been for 22 years. After those 22 years Gloria will now retire at the end of December 2021. Gloria has been a stalwart at CGA, and in many eyes she is the mother of CGA. As staff we are going to desperately miss Gloria and her motherly touch. But don't be fooled by the soft touch; when she needed to be bossy or hard on someone; look out!! She was a great gatekeeper for me – you went through the full nine yards before she transferred the call through to me.

Gloria joined the CGA in February 2000 – the second employee to be employed by the newly formed Association. She has played a particularly important role with the CGA Board – and has a special part in the Directors' hearts. Her attention to detail when organising travel and accommodation meant that all special needs were catered for.

We wish Gloria all the best as she now gets some rest, travels extensively and spends time with loved ones. Tanya Ungerer ([tanya@cga.co.za](mailto:tanya@cga.co.za)) has been shadowing Gloria for the past few months, and will take over as PA to the CEO from 1 January 2022. We welcome Tanya to the CGA family.

### **HIERDIE NUUSBRIEF IS OOK IN AFRIKAANS BESKIKBAAR**

Elma Carstens (CRI) vertaal elke week hierdie Nuusbriëf in Afrikaans. Daar is 'n aparte groep wat die Afrikaanse Nuusbriëf ontvang. Sou u graag die Afrikaanse weergawe van die Nuusbriëf wou ontvang – of beide – kontak asseblief vir [tanya@cga.co.za](mailto:tanya@cga.co.za) om u op die verspreidingslys te plaas.

### **CGA ROADSHOWS**

We are starting to hone in on final dates for the CGA Roadshows – COVID willing we plan to hold these Roadshows over the weeks 21-25 February 2022, and 28 February to 4 March 2022. As usual I will head up one team, and Paul Hardman the other. We will finalise the exact dates per region early in 2022. We so look forward to meeting with growers in person – Zoom and phone calls just don't do it for the CGA staff.

### **SUCCESSFUL BUSINESSES**

In a recent lecture a leader in rural development quoted as follows: "successful businesses are embedded in successful communities". In the citrus industry many growers and their businesses understand the wisdom of this quote, and have been engaged in community empowerment and upliftment for many years, to the benefit of not only the beneficiaries, but to the business itself. I would like to applaud these growers, and encourage them to double their efforts in 2022 as we face an ever widening chasm between the haves and the have nots. I would also like to challenge those who are not involved in such programs, to get involved and to understand the benefits of getting involved. There is a wealth of human capital in the rural communities surrounding our farms that just needs support and encouragement.

**THE CGA GROUP (CRI, RIVER BIOSCIENCE, XSIT, CGA CULTIVAR COMPANY, CGA GROWER DEVELOPMENT COMPANY & CITRUS ACADEMY) ARE SUPPORTED BY AND WORK FOR THE SOUTHERN AFRICAN CITRUS GROWERS**