

**FROM THE DESK OF THE CEO (14/23)**

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Justin Chadwick 7 April 2023

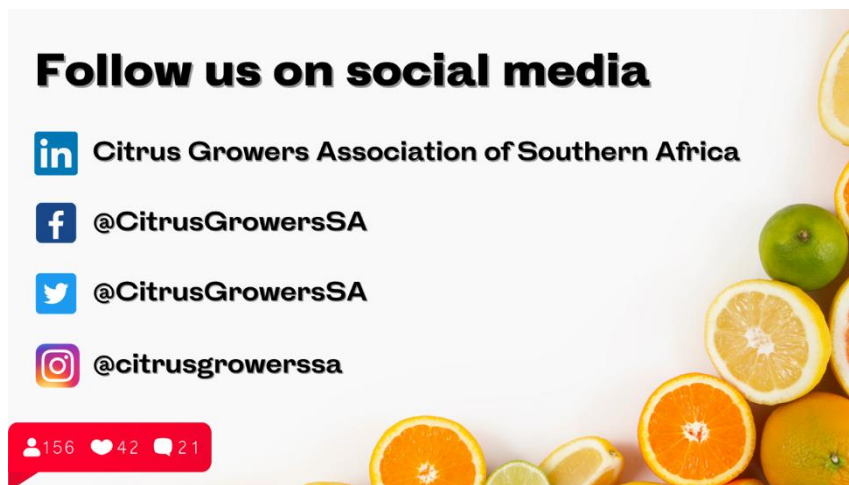


*"Tact is the knack of making a point without making an enemy" Isaac Newton*

### CGA JOINS SOCIAL MEDIA

I'm happy to announce the CGA has joined social media, and we can be found on Twitter, Instagram, LinkedIn and Facebook. I encourage all of our citrus growers to follow the CGA to stay up to date with recent news and activities.

As we approach Worker's Day, we will be running a social media campaign to highlight and appreciate our citrus growers by sharing their stories on social media to emphasize how important they are in this industry. I encourage all our members to share your stories of growers with the CGA by tagging us on social media.



### CITRUS SUSTAINABILITY FORUM

The next Citrus Sustainability Forum is scheduled for the 19<sup>th</sup> of April from 09:00. The forum will be online via the zoom platform and will mainly focus on carbon related topics. To get access to the meeting link, please RSVP to Paula Bester at [pb@cga.co.za](mailto:pb@cga.co.za)

### WORLD CITRUS ORGANISATION (WCO) ANNUAL GENERAL MEETING

The WCO will hold its AGM on Wednesday 19 April 2023 from 13h00 to 15h00 as an online event. Apart from the administration issues (financial matters and membership updates), the meeting will receive presentations on the southern hemisphere citrus forecast (from the secretariat), a CIRAD presentation on market developments and a presentation by Paco Borrás on the Valencian citrus industry. The secretariat will also report back on the WCO Working Groups.

There will also be time for discussion on these presentations.

All WCO members are encouraged to join the meeting – more information and the link available on [worldcitrusorganisation.org/event/](http://worldcitrusorganisation.org/event/)

**WISHING ALL THE SOUTHERN AFRICAN CITRUS FAMILY A HAPPY EASTER**