## FROM THE DESK OF THE CEO (02/23)

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Justin Chadwick 13 January 2023



"Don't climb mountains so that people can see you. Climb mountains so that you can see the world" David McCullough Jnr.

## **2022 SEASON REVIEW: NAVELS**

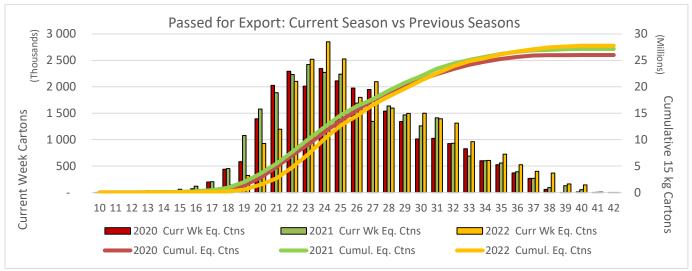
To complete the reflection on the 2022 season we now look at oranges – starting with navels.

Packed navel figures are presented below – all in 15 Kg carton equivalents.

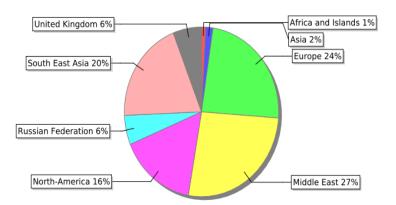
	Average 2017-21	2021	2022 (Estimate)	2022 (Actual)
Navels	25.1 m	27.2 m	28.7 m	27.8 m

The Navel Focus Group (NFG) overestimated the navel packed figure by 3%. Nevertheless, the volume of navels packed was the highest ever, some 600 000 cartons more than 2021 and 2.7 million cartons more than the past 5-year average.

Packing of navels got off to a slow start – but later navels exceeded the past two years weekly packing (see graph below). Senwes and Western Cape are the biggest navel producing regions (both about 7 million cartons); with Sundays River a close third at 6.7 million cartons.



## Current Season (2022) (YTD)



The new EU regulations meant a significant drop in navels sent to EU – from 30% (2021) to 24% (2022). South East Asia (mainly China) saw a significant increase from 15% to 20%; North America increased from 13% to 16%, while against all odds Russia increased from 4% to 6%. Asia registered a slight decrease from 3% to 2%. Percentage exported to Middle East and UK showed no change from 2021.

