

Zimbabwe: Citrus exports to EU up 30%

According to EU trade data, Zimbabwe's citrus exports to the European Union went up 30% between September and March. The EU imported 1.07 bln tons of citrus between September 2021 and March 2022, just 1.1% more than in the same period of the 2020/21 season. Of these imports, Zimbabwe's citrus growers exported 26,380 tons to Europe, according to the report, the Enhanced Monitoring of Citrus Fruit Imports by the EU.

Of the exporters from outside the EU, South Africa supplies 46% of all the citrus going to Europe and increased its own exports to the EU by 14.7% over the period. Once one of Africa's biggest citrus producers, Zimbabwe is trying to regain the markets it lost after the land reform. Local exporters are now looking beyond traditional markets like Europe, targeting fresh markets in Asia and the Middle East.

Source: thezimbabwemail.com

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