

Competition Commission to start probe into South Africa's fresh produce value chain

The Competition Commission is to start a probe into South Africa's fresh produce value chain, and has singled out small-scale and black farmers as particularly vulnerable to "market features which impede, distort or restrict competitiveness"

The Commission calls it a "large-scale or nothing" dynamic in Mzansi's fresh produce industry. That is why it is launching a probe into the fresh produce value chain and "market features which impede, distort or restrict competitiveness". And the farmers who welcome it most are the ones singled out by die commission itself: small-scale growers and black farmers trying to upscale.

The 21 national fresh produce markets across the country are a key point to be investigated. The Commission says that it will put the price-setting mechanisms and the role of agents under the microscope, along with the information-liquidity-pricing dynamic, price dispersion across different markets nationally, market and agent fee determination, and onward logistics and logistics fees, including any price discrimination.

Source: foodformzansi.co.za

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