EUROFRUIT

The international marketing magazine for fresh produce buyers in Europe



By Maura Maxwell

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Eurofruit April celebrates return of Fruit Logistica



Fruit Logistica Edition – Part 2 is the ideal showcase for exhibitors who want to maximise their exposure at this year's fair

he countdown to Fruit Logistica 2022 is well underway and Eurofruit April is pleased to bring you a round-up of all the big stories ahead of this year's show.

With companies looking to maximise their exposure, Eurofruit will once again be distributed free to all visitors of Fruit Logistica, guaranteeing that it is seen by thousands of business leaders and key industry players.

Part two of Eurofruit's Fruit Logistica Edition features key interviews, news and developments from the industry's leading players in the run-up to Fruit Logistica 2022 which takes place on 5-7 April in Berlin.

As the show returns after a two-year break, we look at the latest from the world of fresh produce logistics, and cover important categories like Southern Hemisphere kiwifruit and New Zealand apples, as well as mangoes and onions. Plus, the issue has reports on crucial sources such as France, East Africa and India.

There's no better platform to promote your business across Europe. To share news and developments of your company contact mike@fruitnet.com. To find out more about advertising opportunities contact artur@fruitnet.com before 4 March.

Enjoyed this free article from Eurofruit Magazine and its team of editors? Don't miss out on even more in-depth analysis, plus all the latest news from the fresh produce business. Subscribe now to Eurofruit Magazine.

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