

VISION

Supporting citrus growers to be globally competitive

MISSION STATEMENT

The Citrus Growers' Association will maximise the long-term sustainability of its members

STRATEGIC OBJECTIVES

- 🍊 Administer, fund and resource the CGA Group
- 🍊 Gain, retain and optimise market access
- 🍊 Fund, control and implement research and development
 - 🍊 Develop industry intelligence
 - 🍊 Provide product and quality assurance
- 🍊 Engage with government and other stakeholders
 - 🍊 Assist growers long term sustainability
 - 🍊 Drive industry transformation
 - 🍊 Facilitate efficient logistics



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