



CGA Citrus Summit

Green Deal & Farm2Fork Strategy

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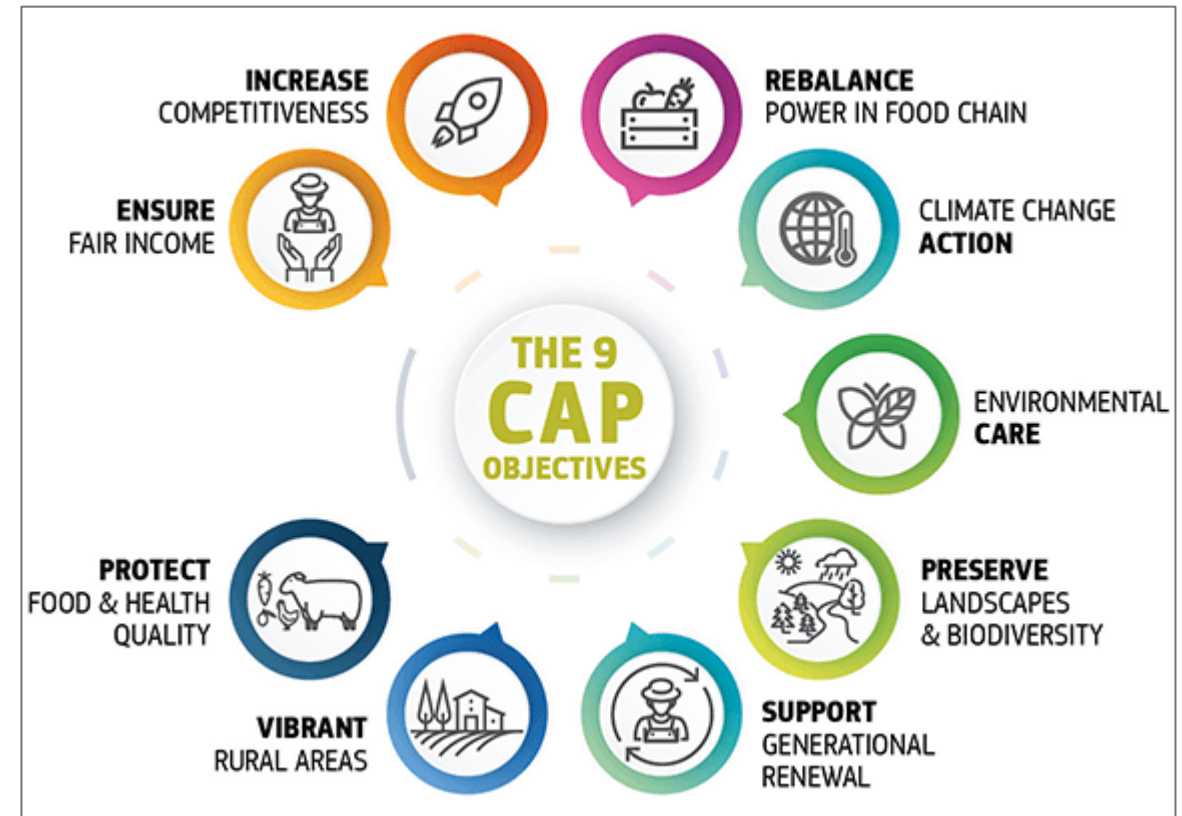


The Green Deal



A “Level” Playing Field

Committed: € 387 billion



Source: <https://mycountryeurope.com/politics/european-union/eu-agricultural-protectionism/>



Policy to Action

- EU Green Deal Roadmap with actions (19/12/2019)
- EU Strategy for hydrogen (08/07/2020)
- Legislative proposal to decarbonise the EU gas market (15/12/2021)
- EU Climate Law (04/03/2020)
- Proposed climate targets for 2030 (07/09/2020)
- Strengthening fluorinated greenhouse gas proposal (05/04/2022)
- EU strategy to reduce methane emissions (14/10/2020)
- EU Methane Strategy & its international commitments with proposals (15/12/2021)
- Revision of energy performance of buildings (15/12/2021)
- EU Biodiversity Strategy for 2030 (20/05/2020)
- EU Forest Strategy (16/07/2021)



Policy to Action

- Regulation to curb EU driven deforestation and forest degradation (17/11/2021)
- The Commission adopted a pioneering proposal to restore damaged ecosystems and bring nature back across Europe (22/06/2022)
- Action plan towards zero pollution of soil, water and air (12/05/2021)
- Chemical Strategy for Sustainability Towards a toxic free environment (14/10/2020)
- Proposal to update the Industrial Emissions Directive (05/04/2022)
- New Circular Economy Action Plan for a Cleaner and more Competitive Europe (11/03/2020)
- Proposals to make sustainable products the norm in the EU (30/03/2022)
- Farm to Fork Strategy (20/05/2020)
- Communication on Sustainable Carbon Cycles (15/12/2021)
- New EU Soil Strategy (17/11/2021)
- New Carbon Border Adjustment Mechanism (14/07/2021)



Farm2Fork Strategy

- Reduction in pesticide use by 50% → Sustainable Use of Pesticides
 - ❖ Commission adopted a proposal for a regulation on the sustainable use of pesticides (22/06/2022)
- Increase demand for organic, promote organic production
- Improve incomes of primary producers
- Reinforce the EU competitiveness



Impact for Growers, Packers and Brand Owners

Near-term (now)

- Disruption in supply chains, challenges with alignment of rules across countries
- Push towards organic production – watch out for pseudo-organic
- Exporters will compete on the basis of sustainability themes
- More reporting on environmental factors



Impact for Growers, Packers and Brand Owners

Medium-term (<2 years)

- Crop protection options will be lost (probably impacting on market access)
- Retailer requirements will become more specific
- Further undermining IPM and Good Agricultural Practice
- Policy not based on good science - the technical basis for decisions is being diluted



Impact for Growers, Packers and Brand Owners

Longer-term (>2 years)

- Bilateral and multilateral trade deals will include more sustainability elements
- Mirror clauses



Impact for Growers, Packers and Brand Owners

Overall, increasing:

- Demand for adaptive behaviour
- Supply chain complexity (de-globalization)
- Policy uncertainty – how policy is implemented
- Rate of change – everything!
- Trade barriers



Join the CGA Citrus Sustainability Forum





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Thank you!

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